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PRESS RELEASE

**Rosenberger Hochfrequenztechnik GmbH & Co. KG and ept GmbH develop automotive Hybrid Connectors**

Rosenberger Hochfrequenztechnik GmbH & Co. KG ("Rosenberger") and ept GmbH ("ept") are joining forces to develop hybrid connectors for automotive applications.

Modern automotive E/E architectures use both high-speed data connectors for differential data transmission, for example for automotive Ethernet, as well as classic signal and power connectors, for example for CAN or LIN bus.

The cooperation between ept and Rosenberger integrates both types in combined hybrid connectors which can be assembled on the printed circuit board using either conventional soldering technology or the advantageous press-fit technology.

Both companies are leading suppliers in their respective fields:

Rosenberger's wide range of connectors, including the H-MTD® series, MTD®, HFM® and FAKRA, is known worldwide for its high-speed data transmission in automotive applications, such as Ethernet for ADAS or infotainment.

ept is known for its Tcom press®-fit zone and custom interface connectors for automotive ECUs, especially in critical applications such as airbag ECUs, ABS/ESP, combustion engine or electric drive and battery ECUs.

The Hybrid Connector system now offered by Rosenberger and ept provides a range of benefits to OEMs and their suppliers by integrating the strengths of both manufacturers. Other benefits include space savings, increased reliability in harsh environments and cost reduction from connector to PCB assembly.

Further information about the cooperation: [www.hybridmodularconnector.com](http://www.hybridmodularconnector.com)

Statements

*"ept and Rosenberger complement each other perfectly. We are among the most renowned suppliers in our respective product segments, which do not overlap, ensuring that we are not in direct competition with each other. The chemistry does work, the corporate cultures of these two medium-sized family-owned companies fit together very well. All in all, in my opinion, these are optimal conditions for long-term and successful cooperation.”*

*Thomas Guglhör, Managing Director of ept GmbH*

*“The collaboration between ept and Rosenberger represents a significant stride towards the continued success of both companies. At the core of our global mission is the customer, whose needs inform our strategic direction and operational decisions. This clear focus allows us to offer our customers the maximum benefit from our diverse and high-quality product portfolio. In collaboration with our partner ept, we will continue to expand our joint offering in the area of hybrid printed circuit board connectors and supplement it with technical expertise. We are delighted to have gained a valuable partner in ept for this project and look forward to future joint successes.”*

*Eric Küppers, Managing Director and CEO of Rosenberger Hochfrequenztechnik GmbH & Co.*

**About ept**

ept’s core competence lies in the development and manufacture of printed circuit board connectors using press-fit and soldering technology, as well as processing machines and tools for press-fit technology for applications in automotive electronics, industrial automation technology and tele-/datacom system technology. ept offers comprehensive solutions from a single source, based on innovative product ideas and first-class manufacturing technology. For many years, ept has been ranked as one of the top three suppliers in Europe by Bishop. Further information can be found on the ept website, [www.ept.de](http://www.ept.de).

**About Rosenberger**

Rosenberger is a renowned global electronics manufacturer, that stands for cutting-edge technologies, exceptional development capabilities and uncompromising quality. The Rosenberger Group is headquartered in Germany and maintains a worldwide presence through sales and manufacturing facilities. We specialize in delivering a diverse array of standardized and tailor-made connectivity solutions across high-frequency, high-voltage, and fibre optic technologies.

Rosenbergers solutions ensure the reliable transmission of signals, data, and power in the most demanding applications. Rosenberger products are trusted by leading high-tech companies in a number of sectors, including mobile and telecommunications, industrial measurement technology, automotive electronics, medical and industrial electronics, data centres, and aerospace. They are known for their precision and unwavering reliability.

Rosenberger has a long history, dating back to its founding in 1958. Throughout this period, the company has remained committed to innovation and the highest quality.

Rosenberger maintains its position at the forefront of industry leadership with a dedicated team of approximately 15,000 talented individuals. Further information can be found on the Rosenberger website, [www.rosenberger.com](http://www.rosenberger.com).

 

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